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The Consell will build in Marratxí the largest film studios in Spain.

The city council approves the transfer to the insular institution of land of more than 9,000 square meters in the industrial estate.

Marratxí will have around 5,000 square meters of filming studios for movies and series that will include a large set of 3,500 square meters and another 1,500 square meters floodable, which will allow it to function both as a water set and as a conventional recording studio. These studios will incorporate advanced technologies for virtual filming. The idea is to ride the great wave of demand for film shoots and film sets, which is why the Consell de Mallorca is committed to building the largest film set in Spain.

The facilities will also include a multi-purpose building, designed to provide services to companies in the audiovisual sector. It will include a production coworking, offices, post-production rooms, set workshops, dressing rooms, etc., which, as this newspaper has learned, would be ready to start operating in 2024.

The plot of land has a total area of 9,564 square meters. The plot of land ceded by the City Council borders Teixidors street and has a total area of 9,564 square meters. For the mayor, Miquel Cabot, this cession "will clearly and positively benefit the municipality". According to sources close to the project, the production companies that shoot on the island are increasingly asking for this type of infrastructure, and it would be a way to not only attract more productions, but also to extend the ones that come and only shoot outdoors. For this, the Consell will make an investment of up to 12 million euros, which will be covered by the European Next Generation funds for sustainable tourism.

The project, promoted by the Mallorca Film Commission within the Fundació Mallorca Turisme, foresees the construction of three buildings with a total of almost 6,000 square meters, built in three phases. The first phase would include an Audiovisual Services Center of 1,400 meters on 3 floors, including coworking and production offices, a business and start-up incubator, set and wardrobe workshops, props warehouse, dressing rooms, casting rooms, post-production and production rooms, etc. In a second phase, the floodable set will be built. The third and final phase includes the construction of the 3,000 square meter set.

Thus, if a conventional production spends two weeks on the island to shoot on a natural outdoor set and then ends up in other cities, such as Berlin or London, to finish shooting on a closed set for several more weeks, they will be able to shoot the entire shoot in Mallorca. The objective is, therefore, not only to attract more companies, but also to combine the natural conditions of the island, which ensures that the filming does not stop coming for exteriors, with the possibility of combining it with studio filming. This would generate, according to the same sources, spending by these companies, investment and jobs.

Sources close to the Consell also point out that the Mallorca Film Commission has done an excellent job attracting filming from all over the world to the island, so "there was a need to build studios so that worldwide productions could come to Mallorca".

It will also mean having in Mallorca one of the largest film and series studios (3,000 m² in a single open space) in Spain, competing with the cities of the Image of Madrid or Alicante, and would be, at the same time, a way of not "lagging behind" in the face of an increasing demand for filming, which is confirmed by the high number of productions that Mallorca has hosted in recent years. Among them several Netflix shootings, the film Hustle, with Adam Sandler, The Crown, or the most recent Lioness, by Paramount, which featured actors such as Morgan Freeman, Nicole Kidman or Zoe Saldaña.

(Translation by Evolution Mallorca International Film Festival)